**ANNOTATIONS OF ARTICLES.**

**ACTUAL PROBLEMS OF ECONOMICS AND MANAGEMENT**

**№3 (11) 2016**

**ECONOMIC SCIENCE**

O.Yu. Gordashnikova

 ASSURANCE OF SOFTWARE QUALITY

The paper considers software products as a specific type of products possessing a number of features. All the levels of software quality are provided with instructions. The problems occurring in the process of software development have been identified.

*Keywords*: quality, software product, software

A.V. Dmitrienko

VALIDITY OF INCLUDING AN ADDITIONAL PHASE TO THE
LIFE CYCLE OF AN INNOVATION PROJECT

The paper deals with theoretical aspects of the concept «innovation project» and the major phases in the life cycle of innovative projects. The author proposes his ideas relating an additional phase “responsibility for the outcome of the project» to be included into the life cycle of an innovation project.

*Keywords*: innovative project, the life cycle of the innovation project, an additional phase of the innovation project, innovation management, project management

E.S. Žangalieva

AN ALGORITHM FOR THE STRATEGY TO PRIORITIZE COMPETITIVE ADVANTAGES OF CONSUMER PRODUCTS

The paper describes the algorithm relating the strategy directed to increase competitive advantages of consumer products.

*Keywords*: enterprise, products, competitiveness, strategic choice

N.V. Kazakova, T.A. Gerasimova

ECONOMIC ASPECTS OF THE TRANSFER AND COMMERCIALIZATION OF INNOVATIONS

The paper discusses the concept of innovation transfer and commercialization. The authors give the definition of these processes, and show the main steps and forms of commercialization of innovations.

Keywords: innovation, innovation transfer, commercialization

M.G. Kekhyan

DEVELOPING THE NATIONAL AND GLOBAL MARKETS
OF EDUCATIONAL SERVICES

The paper deals with the trends in the development of educational services under conditions of market economy.

*Keywords*: the market of educational services

N.V. Kocheryagina, A.O. Zagorodnova

THE ISSUES OF COMPETITION BETWEEN COMMERCIAL BANKS UNDER THE BANKING SECTOR RESTRUCTURING PROCESS

The paper presents a study of the banking sector in the Russian Federation, and forms the groups of participants in commercial banks.

*Keywords:* banking sector, regional banks, financial system, state banks, commercial banks

K.K. Mazo

FINANCIAL SUPPORT FOR THE ACTIVITIES OF AN ENTERPRISE

The paper considers the main issues of financial security of a company, its innovations, new ideas and the possible scope of implementations of the enterprises in a given field.

*Keywords*: finance, finances of a company, financial software, enterprise, financial activity

T.N. Odintsova

A STUDY OF TRANSPORT SERVICES FLOW
IN URBAN TRANSPORTATION AND LOGISTICS SYSTEMS

The paper analyzes the issues related with the flow of transport services in the transport and logistics systems of a city. The results of the analysis can be applied for improving the management of passenger flows, such as adjustments to route schemes, individual routes, hourly traffic flow, the choice of vehicle types, distribution of vehicles across routes, and development of activities to improve the services at peak hours.

*Keywords*: transport and logistics system, city, transport services flow, passenger traffic flow

A.N. Plotnikov, D.A. Plotnikov

AN OVERVIEW OF ACTIVITIES OF VENTURE FUNDS IN RUSSIA

The paper reviews the investment activities in the Russian Federation, particularly the indicators of venture and direct investments. The dynamics in the development of investments into seed market is determined.

*Keywords*: venture capital, Russian venture capital funds

A.P. Plotnikov, I.N. Pchelintseva, M.R. Mamkeev

INFORMATION SUPPORT AND DEVELOPMENT SYSTEM FOR INVESTMENTS INTO INNOVATION ACTIVITIES ON THE MESOECONOMIC LEVEL

The paper proves the necessity for a uniform information system to develop and support the investments into innovations on the mesoeconomic level.

*Keywords*: investment, innovative activity, the meso system, information support and development system, investments into innovations

L.O. Serdyukova, A.A. Kolbasina

SPECIFICS OF TAX CHARGES ON INVESTMENT INCOME FEATURES OF

The article considers the taxes charges on income from primary investment activities and ways of minimizing these charges.

*Keywords*: tax, income, investor, investment activity, interest rate

A.S. Skryabina

INVESTMENT ACTIVITY IN THE CORPORATE SECURITIES MARKET (ON THE EXAMPLE OF PJSC GAZPROM)

The paper reviews the investment activity on the corporate securities market in the Russian Federation. The author considers the advantages of active investing of personal savings on the market of corporate securities prior to passive accumulation of savings.

*Keywords*: financial instruments, investments, investor, securities market of participants, securities market, speculation, risk, strategy

V.N. Tregubov, V.M. Razdelkin

NETWORKING MECHANISMS OF TRANSPORT
AND LOGISTICS CLUSTER STRUCTURES

This article discusses the features of network formation mechanisms for logistic clusters. The authors describe the benefits of network cooperation in the cluster structures. We defined stages of development and nature network linkages within the logistic clusters. We researched different approaches to the description of the cooperative mechanisms in complex cluster structures, as well as highlighted the key problems of network cooperative interaction within the cluster

*Keywords:* Networking mechanisms, logistics cluster, logistic cooperation

**PSYCHOLOGICAL SCIENCE**

N.S. Arinushkina

THE ISSUES OF LIFE SATISFACTION IN PSYCHOLOGY

An aspect of theoretical approaches, covering a variety of meanings, the nature of occurrence of the phenomenon.

*Keywords*: satisfaction, life satisfaction, psychological well-being, job satisfaction

S.V. Kuznetsova

PSYCHOLOGICAL ANALYSIS OF THE PROBLEM CONCERNING THE CHOICE IN ECONOMIC ACTIVITY

The paper analyses the decision-making process, and describes the behavior of a person making decisions, considers the levels of complexity in the analysis of a situation, provides a classifications of the problems, and describes the common features of the problem situation related with choice.

*Keywords*: decision-making, situation, problem situation related with choice, a person making the decision

**SOCIOLOGICAL SCIENCE**

O.V. Lysikova

TOURIST PRACTICES OF THE CITIZENS OF SARATOV REGION WITHIN THE PERIOD OF 1930-1980s: SOCIAL CHANGES IN SPATIAL MOBILITY

This article is based on the analysis of the unpublished materials from Saratov State archives relating the contemporary history of domestic tourism, and the citizens of Saratov region in the period from 1930 to 1980s. The attention is focused on the social changes in spatial mobility of organized tourism. The author concludes that the present-day tourism in Russia due to spatial, cultural and social factors is the successors of tourism in the Soviet Union.

*Keywords*: tourist, tourism, Saratov, Saratov region, Volga, spatial mobility, social practices, social change, sociological research, a source in the archive, historical memory

V.V. Pechenkin, O.A. Grigorieva

THE REGIONAL ASPECTS OF VIRTUAL REMOTE EMPLOYMENT PRACTICES

The article discusses the features of remote employment practices in several regions of Russia. For the array of empirical data, we used an online survey of young people who are engaged in teleworking. The particular form of organizing the work has several dimensions that are discussed in this article.

*Keywords:* distant work, telework, gender